

JEFF GEISSLER

PHOTOGRAPHY • DESIGN

2359 NEVIN DR., PITTSBURGH, PA. 15237, (412) 518-1925
JEFF@JEFFGEISSLER.COM • WWW.JEFFGEISSLER.COM

• SKILLS

- Proficient with Dreamweaver, InDesign, Photoshop, Illustrator and Quark.
- Highly experienced in commercial and editorial photography
- Published commercial and editorial writer.
- Experienced in Microsoft Office

• EXPERIENCE

Pittsburgh, PA • Part-Time Multimedia Specialist / Communications Assistant, Animal Friends, a local animal shelter and resource center - May 2011 - Present

- Design print advertisements including brochures, postcards, newspaper advertisements, and signs.
- Design graphics used in the companies' website. Also update and maintain the website.
- Photograph retail items, events, and adoptable animals for the companies' website.
- Write press releases, and biographies about the adoptable pets.

Pittsburgh, PA • Freelance Photographer / Graphic Designer / Web Designer / Writer - October 2009 - Present

- Design and maintain web sites for Pittsburgh area businesses.
- Create graphic design projects to be used with web sites.
- Photograph portraits and events for local web sites.

Santa Fe, NM • Freelance Photographer, Web Site and Print Designer - March 2002 - 2009

- Designed and produced web sites and print advertisements for area art galleries to use for marketing.
- Photographed paintings, sculptures, jewelry, and clothing, for Santa Fe art galleries.
- Photographed assignments for The Albuquerque Journal and the Associated Press on a regular basis

San Francisco, CA • Freelance Photographer - July 2001 - February 2002

- Photographed assignments for Getty Images, a magazine agency based in New York.
- Completed projects for Bloomberg News, Advertising Age, and AP Wide World Photos.

New York, N.Y. • Freelance Photographer - June 1998 - June 2001

- Photographed spot news, general news, sports, portraits and features for the Associated Press.
- Also photographed events for New York City-based public relations firms.
- Completed assignments for Shout Magazine, Newsmakers, Bloomberg News, Variety, Getty Images, Advertising Age, B to B and Wide World Photos.

• EDUCATION

Bachelor of Science in Journalism, West Virginia University, December 1993

• REFERENCES

Suaz Forsythe, Communications Coordinator at Animal Friends, (412) 953.1770
Stephanie Urchick, Executive Director at the Southpointe CEO Association, (724) 747-5055
Ruth Johnson, Owner of Johnson Advertising in Santa Fe, NM, (505) 989-1122